

Golfdom

SINCE 1927—The Resource for Superintendents // Golfdom.com

2026

EDITORIAL CALENDAR

	ISSUE THEME	SUPER SCIENCE RESEARCH	EXPERTS' INSIGHT	THE SHOP	PEST OF THE MONTH	SUPPLEMENTS	AD CLOSE	MATERIALS DUE	MAIL DATE
JANUARY/ FEBRUARY	The Show Issue / GCSAA Conference and Show Preview + Golfdom Summit recap	Dollar spot	Surfactants and wetting agents	Greens mowers, utility vehicles and fungicides	Mosquitoes		NOV 24	DEC 3	JAN 13
ONLINE EXCLUSIVE	Catching up with the National Golf Foundation and Golf Course Builders Association	Recovering from winter injury							
MARCH	The 2026 Tour Guide: 20+ Professional Tournaments in the Spotlight!		Advice from Tour Agronomists		Nematodes	Signet Ad Study + Pull-out golf schedule	JAN 27	FEB 3	MAR 3
APRIL	2026 Masters Experience: Who We Saw, What We Learned + High-Tech Tools for Superintendents	ABW and armyworms	Fraze Mowing	Fairway mowers, maintenance facility must-haves, wetting agents	Fire ants		FEB 25	MAR 4	MAR 31
MAY	PGA Championship Preview: Behind the Scenes at Aronimink + Bunker Success Stories	<i>Poa annua</i> , Dollar spot	Driving Range Hacks	Bunker technology, spreaders, irrigation equipment	Spotted Lanternfly		MAR 31	APR 8	MAY 5
ONLINE EXCLUSIVE	Golf course construction + cart paths	Topdressing and sand injection							

	ISSUE THEME	SUPER SCIENCE RESEARCH	EXPERTS' INSIGHT	THE SHOP	PEST OF THE MONTH	SUPPLEMENTS	AD CLOSE	MATERIALS DUE	MAIL DATE
SUMMER	U.S. Open preview: preparing Shinnecock Hills + Smart Irrigation	Summer heat stress	Combatting nematodes	Soil moisture meters, nematicides, pond products	Annual Bluegrass Weevil	Business Journal	JUN 22	JUN 29	JUL 28
ONLINE EXCLUSIVE	Analyzing a transition to autonomous rough mowers	Plant Growth Regulators							
SEPTEMBER/OCTOBER	2026 Early Order Program Guide / Herb Graffis Businessperson of the Year Award	Dr. Koch's annual snow mold report	Pond Maintenance	Rollers, motorized bunker rakes, cart path solutions	Fall armyworms	Early Order Program Guide	JUL 22	JUL 29	AUG 25
ONLINE EXCLUSIVE	Software for superintendents + 2026 Legend Inductee	Fairy Ring							
NOVEMBER/DECEMBER	State of the Industry / Super's Choice Awards	Year in review	Yellow tuft	Battery-powered equipment, verticutters, course accessories	<i>Pythium</i> blight		OCT 21	OCT 28	NOV 24

Our **Golfdom** Team

EDITORIAL



SETH JONES

Editor-in-Chief

sjones@northcoastmedia.net
785-542-2627



SCOTT HOLLISTER

Editor

shollister@northcoastmedia.net
216-675-6013



NATHAN MADER

Associate Editor

nmader@northcoastmedia.net
216-675-6012



WILL COUGHLIN

Digital Media Specialist

wcoughlin@northcoastmedia.net
(216) 706-3764



PAYTON SZYMCAK

Digital Media Specialist

pszymczak@northcoastmedia.net
(216) 675-6009



COURTNEY TOWNSEND

Creative Director

ctownsend@northcoastmedia.net
(216) 363-7931

BUSINESS



KEVIN STOLTMAN

President & CEO

kstoltman@northcoastmedia.net
216-706-3740



SETH JONES

Brand Manager

sjones@northcoastmedia.net
(785) 542-2627



JIM CUMMINS

National Account Manager

jcummins@northcoastmedia.net
785-865-8348



NADER HASSEN

Account Executive

nhassen@northcoastmedia.net
216-363-7932



CHRIS ANDERSON

Production Manager

canderson@northcoastmedia.net
(216) 978-5341



TERRI JOHNSTONE-MUELLER

Sr. Manager of Production Services

tjohnstone@northcoastmedia.net
216-978-9622



TOD MCCLOSKEY

Custom Media Sales Director

tmccloskey@northcoastmedia.net
(216) 363-7921



Golfdom magazine is published by
North Coast Media.

©2026 North Coast Media, LLC.
All Rights Reserved